

Dear Parents/Guardians and 2009/10 7th and 8th Grade Students:

As the school year is progressing I wanted to keep you informed about all the events that have been going on and will be going on in preparing to leave for Washington DC. As of now we have 42 students signed up, which leaves 8 open spots for students. I encourage all students who want to attend to send in their applications immediately as we are now beginning to run out of spots.

Fundraising Meeting Information

A group of parents and students met on 10/8/09 to discuss our fundraising plan. We decided on a few things that night.

First, we will continue the candy sale all year long. I went this weekend and grabbed another batch of candy to continue the fundraising. Just a reminder that the pack will cost \$52 dollars and the money will be due at the time you pickup the case. The profit to your student's DC Trip account will be 50% of each case they sell (\$26). There will be no return of partially sold cases!!!!!! Once you purchase your case it is yours. As with any fundraiser the candy sale is optional.

Next, we discussed the Enjoy the City Milwaukee and Surrounding Area Saving Book. We decided that we would do this fundraiser and set the dates for this which will be October 27th to Dec 2nd. The coupon book will cost \$20 and the student will receive \$10 profit for each book sold. There will be another letter explaining this fundraiser attached.

We also discussed the raffle and set the date for February 24th. This is a huge undertaking and I would ask for everyone to help find donations for prizes. I am beginning to contact businesses this week to solicit donations. In my previous experience I have found the bigger the prize list the easier job the students have selling tickets. Remembering this is a 100% profit fundraiser for students. If a student sells \$100 worth of tickets they receive \$100 off their trip balance. Any prize donations you receive you can give to me directly at any time.

I also looked through the other suggested fundraiser material and didn't find anything I thought would sell well with a good profit margin. At this point and time I think it is best if we focus on these three fundraisers and decide in February if we need another one before the final bills are due.

Thanks for the help and support. Feel free to contact me anytime at floydjp@milwaukee.k12.wi.us or 414-546-7700.

Jason Floyd

Dear Parents, Faculty and Friend of Fairview School,

We are very excited to present to you the Enjoy The City Milwaukee and Surrounding Area Savings Book. This book sells for only \$20 and your student earns 50% of all sales or \$10.00 per book, in addition there are great prizes for individual sellers outlined below.

Enjoy the City is a product that virtually sells itself featuring:

- A) More than \$3000 in valuable offers... many deals are buy one get one free offers and there are many deals that you won't find anywhere else
- B) More than 250 great savings offers for everyday value whether it is fine dining or casual dining, fast food, recreation, entertainment, retail or services
- C) More than 70 popular locations locally
- D) It is a great gift idea and is a gift that gives back year round. We encourage you to consider this product as a gift idea for the holidays, birthdays or special occasions.
- E) Use the book twice and it pays for itself!

The book sells for only \$20 and all checks or money orders should be made payable to: Fairview School DC Trip.

Please take orders for the book between October 27th and Dec 1st. Once you have finished selling the book, please return it with the order form and payments to Mr. Floyd by December 1st. We will fill the orders for the books immediately upon receiving the order and payments (you do not have to wait the end). Each selling student will be given one book in order to help them sell. That book must be returned at the conclusion of the sale or the student will be charged a \$20 fee.

We are offering the following prize incentives for individual sellers:

A free book for the first 5 books sold!

Receive a \$10 Gift Card for every 10 books sold!

*Gift cards are cumulative. An individual seller sells 20 books they receive 1 free book and 2 \$10 Gift Cards... For a total value of \$40. All prizes are sent home within 30 days after fundraising program has finished.

Sincerely,

Jason Floyd

Fairview School

Jason Floyd

Middle School Science Teacher

Fairview K-8 School

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