



PE-4-KIDS

NEWSLETTER

An Exercise and Nutrition Newsletter

Fairview School Physical Education
Mr. Beringer (414) 546-7700

September, 2009

NEW P.E. (GYM) WEB SITE!!

Welcome to the beginning of a new school year-a great time to emphasize the importance of physical activity in your child's education which is vital to his or her health, wellness, and academic success!!! Children should accumulate 60 minutes of physical activity per day.

This year I will be continuing my Fairview Physical Education Web Site!!! Throughout the 2009/2010 school year, I will be posting what is being covered in your child's Physical Education class. I will also be posting the new monthly Physical Activity & Health newsletters, as well as, the monthly fitness calendar online. It's my way of going green and helping our planet! Make sure to visit often as I will constantly be adding new material to the site throughout the school year! **KEEP MOVING!!!!!!!!!!**

The New P.E. (GYM) WEB SITE can be found at:

<http://fairviewpe.blogspot.com/>



PRIZE TIME!!!!

Return this newsletter signed by you and your parents and you might just win a prize. Just place this newsletter in the pe4kids prize box for the next drawing! It's located in my office!! Each month one signed newsletter will be picked for a prize that your child can use to stay active and healthy for a lifetime!!!!

Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a

calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for



Caption describing picture or graphic.

your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed inter-

nally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new

employees or top customers or vendors.

"To catch the reader's attention, place an interesting sentence or quote from the story here."

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.



Caption describing picture or graphic.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter.

There are also several tools you can use to draw

shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.

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of a new school year—a

Primary Business Address
Your Address Line 2
Your Address Line 3
Your Address Line 4

Phone: 555-555-5555
Fax: 555-555-5555

E-mail: someone@example.com

Your business tag line here.

We're on the Web!
example.microsoft.com



Organization

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a

listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a

regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.



Caption describing picture or graphic.